

DCWéditions
PARIS

NEW LIGHTING OBJECT

MEZZALUNA

by Bruno Gecchelin

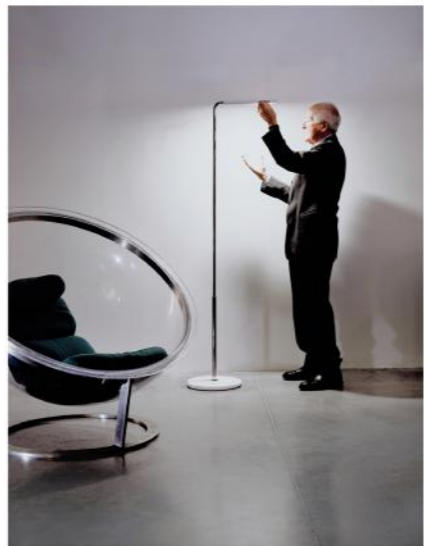


@Davis Sakne

CARBON BLUE

Official launch date: 25 March, 2024

Mezzaluna, a half-moon floor lamp designed in 1975 by Bruno Gecchelin, immediately embraced by the world's top architects. 2024: a reissue of Mezzaluna, adapted to LED technology, towards an ever more performance-driven trajectory.



@lan Scigliuzzi

DCWéditions has been a lighting publisher since 2008. Whether it's reissues of classics like La Lampe Gras or new contemporary creations, the pieces are rooted in the past, live in the present, and have a profound understanding of the future. They bring people together, making any space a warm living environment, even the long hallway of a hotel. Companions for living well and for daily life, light objects are intended to endure over time and be passed down from generation to generation, like toys for adults. Because publishing is, above all, a human affair.

For those who love to touch the light, welcome home.



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CALM YELLOW

MEZZALUNA by Bruno Gecchelin

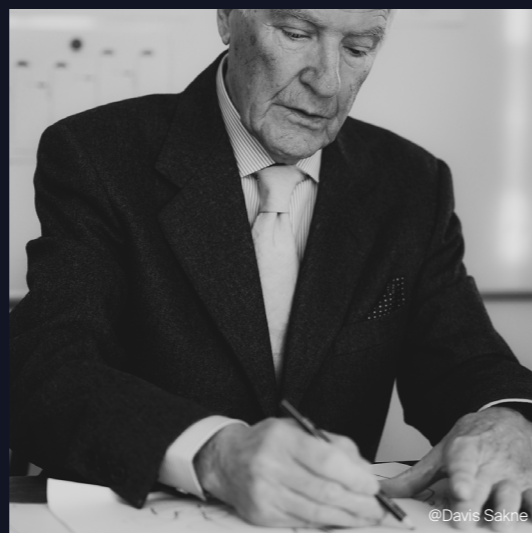
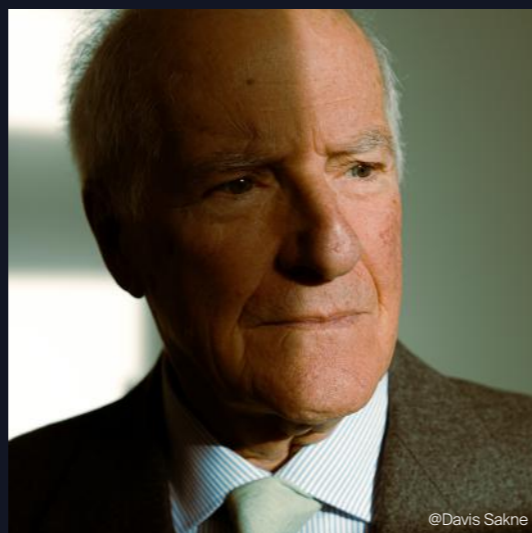
Within the galaxy of Italian lighting fixtures from the 1970s and 1980s, some objects became best-sellers. Others were elevated to the status of cult objects. Still others have traversed the era leaving memories as powerful as their halogen lighting, then a panacea of the genre. Such is the case of Mezzaluna, a half-moon floor lamp designed in 1975 by Bruno Gecchelin, both an international best-seller and an absolute reference in Italian design.

Bruno Gecchelin.

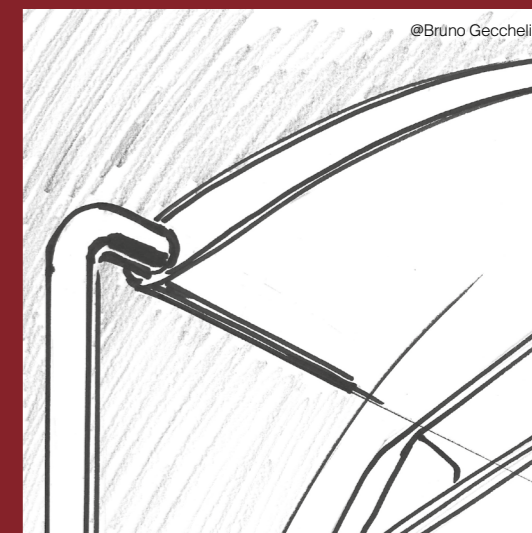
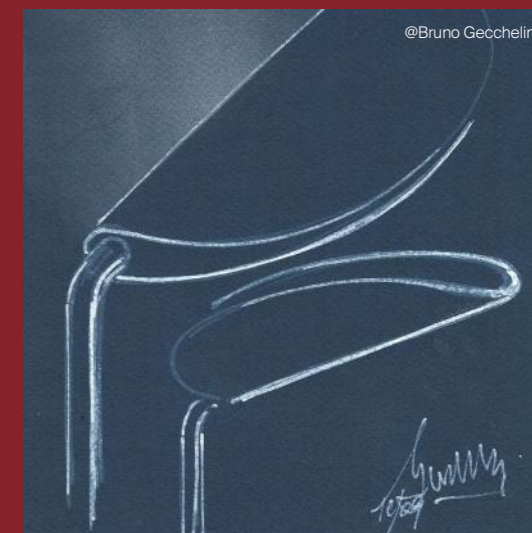
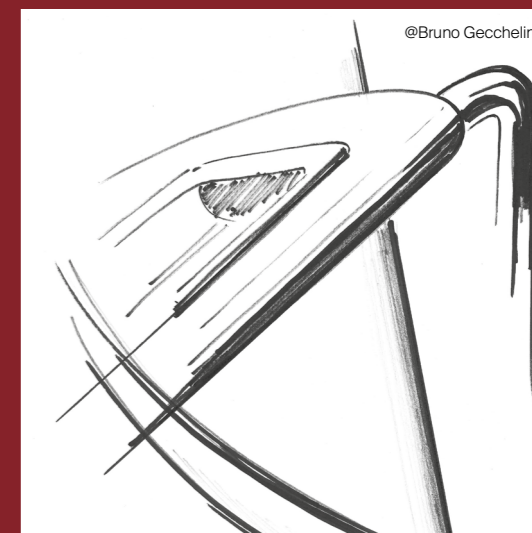
An industrial designer who worked at Olivetti in 1962 where he met Ettore Sottsass with whom he collaborated for fifteen years, Bruno Gecchelin founded his own design studio in Milan in the mid-1970s. With clients such as Arteluce, Venini, Poltrona Frau, Tronconi, or O-Luce, he led numerous long-term collaborations, such as the one with Guzzini, crowned by two Compasso d'Oro, the Italian design award, in 1988 and 2002.

Mezzaluna, symbol of the 80s.

Among the many lighting fixtures designed by Gecchelin, the Mezzaluna (half-moon) metal floor lamp was originally produced by Skipper, an Italian firm very active in the furniture field at the time. Featuring halogen lighting, available in white or black, and offered as a wall lamp or ceiling fixture, Mezzaluna was a huge commercial success inscribed in the annals of design. Then came the total eclipse. Energy-consuming and heating beyond reason, rendered obsolete by its own technology, the device was relegated to the storehouse of memories and vintage.



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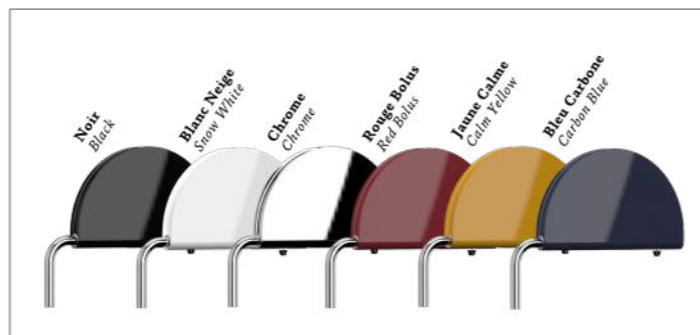


BOLUS RED

ORIENTATION DE LA LUMIÈRE
Direction of light



FINITIONS MULTIPLES
Multiple finishes



200cm
78,7 in

170 cm
66,9 in

Tête demi-lune en acier, peinture acrylique chromée
Half-moon steel head, chrome acrylic paint

Source LED
avec diffuseur et filtre
LED light source
with diffuser and filter

Variateur de lumière
Slide dimmer

RÉGLAGE DE LA HAUTEUR
Height adjustment

Corps de la lampe ajustable, en acier
Adjustable lamp body, made of steel

Base en marbre blanc
White marble base

MEZZALUNA	TECHNICAL SHEET
Dimensions (mm)	width: 340 mm, height: 1700 min-2000 mm max (adjustable lamp body)
Material	steel, marble, aluminum, acrylic
Recommended Public price	1067 euros excl. tax - 1280 euros incl. tax (colors) 1150 euros excl. tax - 1380 euros incl. tax (chrome)

The reissue, LED technology.

Until that day in 2022 when, faithful to his spirit of design exploration, intrigued by the desire for a strong lighting fixture, Frédéric Winkler began to reconsider the potential of 1980s lighting fixtures still lit up in his memory. Foremost among them, Mezzaluna, symbolic of a decade but overshadowed by outdated halogen lighting. Surely something could be done.

Contact was made with Bruno Gecchelin via his son, Lorenzo, also a designer, and a project began to take shape: reissue Mezzaluna by adapting it to LED technology. Fortunately, its design has stood the test of time without compromising its concise and eloquent aesthetics. Enthusiastic, the Gecchelin father and son revisited their work, making some modifications and adjustments required for the LED conversion.

Customized comfort and multiple finishes.

After several months of work, its official reissue puts Mezzaluna back in orbit. For their first collaboration with a French firm, Bruno and Lorenzo Gecchelin are thrilled. Designed to illuminate an entire room, Mezzaluna comes with a choice of atmospheres modifiable by filters. Another perspective: that of colors. In addition to the original white and black, Mezzaluna achieves its new revolution in red, yellow, and carbon blue.



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Where to see Mezzaluna?

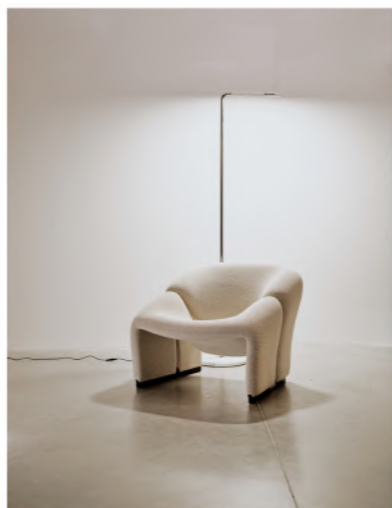
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